

Puneet Sakhuja

contact@puneetsakhuja.com
+971 50 9372493
http://www.puneetsakhuja.com

User Experience Specialist & Project Manager

10 years of work experience with Websites, Intranets and Web Applications

I have a strategic, conceptual and user-centered approach to my work. I like when projects are driven by a strong media, independent idea and a clear message.

I love it when my work makes a difference.

Showcase of my work is available on: www.puneetsakhuja.com

Creative Skills

Deep understanding of the design process from initial concept to end product
In-depth knowledge of design for on-screen use and design for the internet
Excellent understanding of Interface design
In-depth knowledge of usability issues surrounding screen design
Highly developed color skills and design knowledge
Experienced in communicating with clients and fellow employees
Very good knowledge of Web Standards and W3C specifications
Leadership skills with experience in guiding development team

Technical Skills

Photoshop
Illustrator
Flash
XHTML / CSS
Dreamweaver
Coda

Experience

Mar 2006 - till now Head of User Experience & Design
Interactive Technologies Ltd. (A part of News Group International) - Dubai Silicon Oasis, Dubai (UAE)

Clients include

Dubai Police, Nissan Middle East, Dubai International Financial Exchange (DIFX), HSBC, Panasonic, Dubai Industrial City, Al Habtoor Motors

Creating storyboards / initial graphic concepts
Conceiving functional design solutions
Web design/ development as per W3C Standards with validated Xhtml/ CSS
Online campaigns, Flash micro-sites & rich-media applications
Project planning, information architecture, wireframing, quality testing & client communication
Providing quality assurance of all creative deliverables

Sept 2003 - Jan 2006 Sr. Flash Designer/ Design Lead
FCS Software Solutions Ltd. - Noida (India)

Clients include: Best Buy, Canon, Domino's Gillette, Merck, Mercedes Benz

Managing a team of flash designers and visualizers
Project documentation, design standard guidelines
Creating intros, templates and course demos for existing and prospective clients
Conceptualization, visualization for various e-Learning courses

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Experience *(contd.)*

Dec 2000- Aug 2003 Web Designer
IndiaMart Intermesh Ltd. Noida, India

Designing static as well as dynamic Websites
Search engine optimization and promotion
Maintenance of dynamic web portals

Few Key Projects

Dubai Industrial City Dubai Website
Dolphin Energy, Abu Dhabi, Microsoft Sharepoint Intranet Website
Dubai International Financial Exchange Website
Dominos - Star Academy Intranet Website
Merck - Six Sigma & Lean Course
Canon, Nikon, Minolta, Panasonic - Online Photography Tutorials
Geek Squad (Part of Best Buy) Website

Education & Credentials

Pursuing MCA - (Master in Computer Applications, FY) from Indira Gandhi National Open University (IGNOU), Delhi, India
Professional Diploma in Web Engineering (PDWE) from Arena Multimedia (Aptech), Meerut, India
Certificate In Computing (CIC) from Indira Gandhi National Open University (IGNOU), Delhi, India
B.Com (Pass) from Delhi University, Delhi, India

Interests

Photography, Information Architecture & Technology in General

Personal Information

Visa Type	Employment / Residence
Marital Status	Married
Date of Birth	30th May 1980